

# Sydney Kowalski

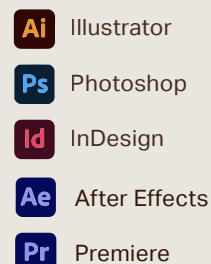
I'm Sydney—a Graphic Designer with a passion for crafting impactful designs that leave a long-lasting impression. With 6 years of experience in the design world, I've worked with clients across a range of industries, from beauty to beverage and more. My specialties include branding, digital graphics, print and creative direction. I'm self motivated and always looking to create work that is both visually appealing and functional. I'm organized, personable, and love bringing new concepts to life.

## Education

Bachelor of Science in Design (Graphic Design)  
Certificate in Arts Entrepreneurship  
Arizona State University  
Graduation May 2021  
Tempe, Arizona

Associates in Liberal Arts and Humanities  
Mira Costa Community College  
2016  
Encinitas, California

## Skills



## Experience

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#### **Design Director** at ENC Agency

Branding Agency

May 2020–August 2023

Phoenix, Arizona

Designed social media graphics and videos for clients in the beauty, fashion, beverage, and fitness industry. Developed brand strategies, logos, and assortment of brand collateral for 100+ clients. Created product packaging and campaign for 5-piece skincare line. Designed catalogs, menus, van wraps, billboards, a-frames, and other assorted print. Coordinated photo shoots for brands in a variety of backgrounds.

### NARI CREATIVE

#### **Graphic Designer** at Nari Creative (*formally* Brook Goren Design Studio)

Influencer Design and Branding Agency

January 2021–March 2021

New York, New York

Created collage suites and branding for Instagram influencers with followers ranging from 10k to 1.3 million. Designed covers for blog posts, digital shopping guides, social media graphic templates, and more.

### JAMES°

#### **Graphic Design Intern** at The James Brand

Everyday Carry Accessories Brand

May 2018–July 2018

Oceanside, California

Created product cards for retailers, designed spreads for catalogs, and photographed events.

### NATALIE BORTON

*Designs*

#### **Design Assistant** for Natalie Borton

Jewelry Business Owner and Influencer

June 2016–August 2018

San Marcos, California

Fulfilled orders, styled outfits for shoots and blog posts, set up for pop-up events. Photographed products and the owner for the website and Instagram page.

### NIXON

#### **Traffic Coordinator** at Nixon

Watches and Accessories Brand

April 2017–May 2017

Encinitas, California

Prepared products and gathered props for photo shoots. Assisted lead photographer with photo shoot equipment. Set Stylist and Art Direction Assistant for product campaigns.

## Connect

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